



CATALOGUE · 16 OCT 2026

Packages & Pricing 2026

Websites and web apps, add-on features, design, media and the MegaPixel platform. Every price in one place: buy a package online, or ask for a quote on anything else.

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BASE PACKAGES

FROM

R 1 850

ADD-ON FEATURES

FROM

R 2 750

DESIGN

FROM

R 505

1 STOP MEDIA

FROM

R 1 500

a month

RETAINERS

FROM

R 5 050

a month

BASE PACKAGES

Everything starts with a base package.

One price to design, build and launch, then a monthly fee for hosting and upkeep. Half up front, half on delivery. Bought online at /pricing.



LAUNCH & CAMPAIGNS

Landing page

R 1 850 + R 150 a month

50% DEPOSIT · BALANCE ON DELIVERY

One focused page that does one job: a launch, a campaign, an event or a single offer. Running several campaigns? Ask about landing page variants.

- One scrolling page designed to your brand
- Enquiry form with email notifications
- SEO + AI search visibility
- Installs to the home screen (PWA)
- Live analytics dashboard



SMALL BUSINESS

3-5 page Website / Web App

R 4 900 + R 1 010 a month

50% DEPOSIT · BALANCE ON DELIVERY

A complete online presence for a sole trader or small business: home, about, services, contact.

- Up to 5 pages or app screens
- All standard features included
- Blog included
- Self-managed admin dashboard
- Hosting, SSL and monthly maintenance



GROWING BUSINESS

5-10 page Website / Web App

R 7 950 + R 1 010 a month

50% DEPOSIT · BALANCE ON DELIVERY

Room for more services, a portfolio, team pages or more than one location.

- Up to 10 pages or app screens
- All standard features included
- Blog included
- Self-managed admin dashboard
- Hosting, SSL and monthly maintenance



ESTABLISHED BUSINESS

10-20 page Website / Web App

R 13 750 + R 1 010 a month

50% DEPOSIT · BALANCE ON DELIVERY

For businesses with many services, products, areas or brands to present in full.

- Up to 20 pages or app screens
- All standard features included
- Blog included
- Self-managed admin dashboard
- Hosting, SSL and monthly maintenance

INCLUDED AS STANDARD

	Landing	3-5 page	5-10 page	10-20 page
Yoco / PayFast payments Take card payments through trusted South African gateways, paid straight into your account.	—	✓	✓	✓
Google sign-in Customers and staff sign in with their Google account.	—	✓	✓	✓
Email notifications Enquiries, orders and bookings land in your inbox the moment they happen.	✓	✓	✓	✓
SEO + AI search Titles, structured data, sitemaps and search-engine submission, for Google and AI search.	✓	✓	✓	✓
Admin in your pocket Change your own pages, prices, photos and posts from your phone.	—	✓	✓	✓
Installs like an app Your site installs on a phone straight from the browser.	✓	✓	✓	✓
Live analytics See your visits and most-viewed pages as they happen, in your own dashboard.	✓	✓	✓	✓
Blog Publish news, guides and updates from your admin to help you get found.	—	✓	✓	✓

ADD-ON FEATURES

Add what your business does.

Priced features that drop into any website or web app package. The landing page is one page with one job, so it takes none.

Online store Catalogue, cart and checkout with variants, stock levels and an order admin.	R 5 000 once-off
Subscriptions Memberships, plans or boxes billed automatically, every interval.	R 5 000 once-off
Digital vouchers Gift vouchers sold online, emailed to the buyer and redeemed by code.	R 2 750 once-off
Online food ordering Order from your menu for collection or delivery, paid up front.	R 7 500 once-off
B2B / supplier ordering system A private ordering portal where trade customers and suppliers log in and place orders.	R 7 500 once-off
Bookings with payments & calendar Clients choose a slot and pay, and the booking lands in your calendar.	R 2 750 once-off
QR event ticketing + offline scanner app Sell tickets online and scan QR codes at the door, even with no signal.	R 7 500 once-off
Loyalty programme Points or rewards that bring customers back, tracked in your admin.	R 7 500 once-off

Live chat

Talk to visitors on your site in real time, while they are deciding.

R 2 750

once-off

Custom order flow / experience

A checkout, configurator or ordering journey designed around exactly how you sell. Quoted per spec.

Quoted

per spec

Email hosting

Professional email on your own domain: you@yourbusiness.co.za. A starting price per month.

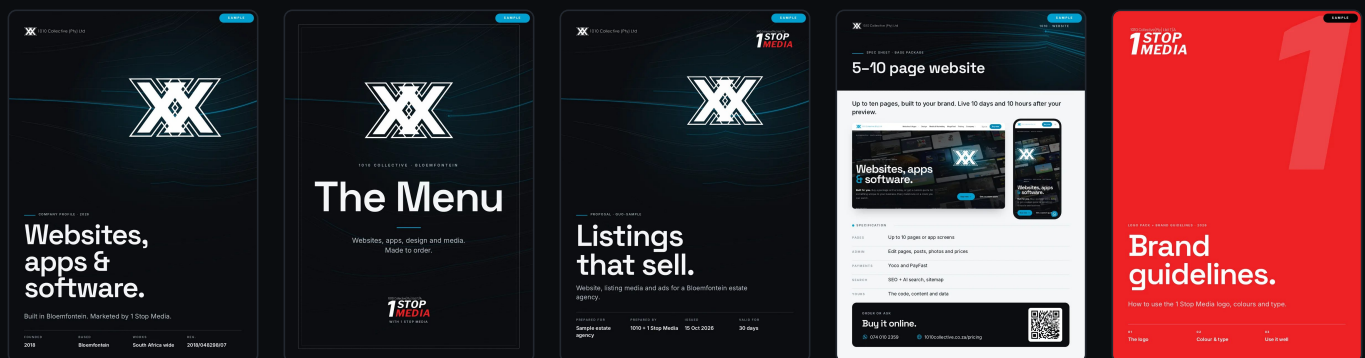
R 202

a month

DESIGN · FROM YOUR BUILD

Made from your build.

Profiles, menus, catalogues, proposals and brand packs, made from your build's own products, prices and brand. This catalogue is one of them.



SAMPLES WE MADE FOR OURSELVES, IN THE DESIGN TAB OF MEGAPIXEL

Client proposals

Scoped, written and itemised from your catalogue and your client's history.

R 505

once-off

Market intel reports

A research brief on your market, competitors and the gap, anchored to your positioning.

R 505

once-off

PDF product spec sheets

A branded, print-ready spec sheet for each product. Priced per product.

R 505

each

Print-ready PDF designs

Flyers, posters, brochures and signage, delivered ready for the printer. Priced per hour.

R 505

an hour

Menu design

A menu in your brand, print-ready and matching the one online.

R 1 010

once-off

Branded PDF catalogue

A catalogue made from your online store or web catalogue.

R 1 010

once-off

Company profile

A profile assembled from what your business already says, sells and has delivered.

R 1 010

once-off

Stationery template design

Letterhead, business cards, quotes, invoices, statements and more.

R 1 010

once-off

Vector logo pack + brand guidelines

A new logo, or an exact vector redraw of the one you have, with a usage guide.

R 1 010

once-off

Social media posters

Designed posts in your brand, posted for you every month. Posting included.

R 2 750

a month

In your brand

Your logo, colours and fonts, from your build or your brand pack.

From your real content

Products, wording and photos taken from what is already live.

Files you keep

PDF and image files, print-ready where it matters.

CUSTOM FEATURES

Built for your business.

Features no package covers, each quoted on its own spec within 1010 minutes (about 17 hours).

A fixed, itemised quote

Every line priced, so you can see what to keep and what to drop.

Built in stages

Something usable early, then the rest.

You own the code

Host it with us or take it anywhere.

Client & staff portals

Sign-in, roles and permissions enforced on the server, so each person sees only their part. Quoted per business.

Quoted

per spec

Your workflow as software

Quoting, scheduling, stock, jobs, compliance: whatever runs your day, minus the spreadsheet. Quoted per business.

Quoted

per spec

Custom order flows

A checkout, configurator or ordering journey designed around exactly how you sell. Quoted per business.

Quoted

per spec

Integrations

APIs and webhooks into the accounting and tools you already pay for, so nothing gets retyped. Quoted per business.

Quoted

per spec

Maps & location

Delivery zones, service areas and nearest-branch search on real spatial data. Quoted per business.

Quoted

per spec

AI & smart search

Search that understands meaning, and answers questions over your own documents. Quoted per business.

Quoted

per spec

Reporting & dashboards

Your own database and reports, with exports and an audit trail on every change. Quoted per business.

Quoted

per spec

Payments & billing

Part payments, recurring billing and statements that run themselves. Quoted per business.

Quoted

per spec

Mobile apps

iOS and Android from one codebase, with store submission handled for you. Quoted per business.

Quoted

per spec

1 STOP MEDIA · PAID ADS

Paid ads that get it found.

Your ad budget buys reach on Google or Meta. Our management fee covers building, running and reporting on the campaign. Each is its own line on your quote and in your reports.

CAMPAIGN	AD BUDGET	MANAGEMENT FEE	TOTAL A MONTH
Google Ads · Starter Search and Performance Max campaigns that put you in front of people already looking.	R 5 000	R 2 500	R 7 500
Google Ads · Growth Search and Performance Max campaigns that put you in front of people already looking.	R 7 500	R 3 750	R 11 250
Google Ads · Scale Search and Performance Max campaigns that put you in front of people already looking.	R 10 000	R 5 000	R 15 000
Social media paid · Spark Facebook and Instagram campaigns aimed at the people most likely to buy from you.	R 1 000	R 500	R 1 500
Social media paid · Boost Facebook and Instagram campaigns aimed at the people most likely to buy from you.	R 1 500	R 750	R 2 250
Social media paid · Reach Facebook and Instagram campaigns aimed at the people most likely to buy from you.	R 2 000	R 1 000	R 3 000
Social media paid · Amplify Facebook and Instagram campaigns aimed at the people most likely to buy from you.	R 5 000	R 2 500	R 7 500

WITH EVERY CAMPAIGN

- Conversion tracking set up before any ad spend begins
- Audience, creative and budget tested
- Ad spend and results reported separately from our fee
- A monthly report in plain language

1 STOP MEDIA · PRODUCTION

Shot, edited and sent.

Photo and video by 1 Stop Media, edited and delivered for your site, social and print.

Half-day shoot + editing

Half a day of filming or photography with lighting and audio, edited and delivered in every format you need.

R 5 050

once-off

Full-day shoot + editing

Concept and shot list up front, a full shoot day, then edit, colour grade and subtitles.

R 10 100

once-off

Property video & photos

Interior and exterior stills plus a walkthrough video, edited for listings and socials.

R 3 250

once-off

Property video & photos: farms

Larger properties and farms: the land, the buildings and the setting, shot and edited.

R 7 500

once-off

Auction lot photos, catalogue & marketing video

Every lot photographed, a catalogue built from the photos and a video that sells the auction.

R 7 500

once-off

Email marketing campaign

A designed campaign email to your list: written, built, tested and sent. Quoted per campaign.

Quoted

per spec

A 1 STOP MEDIA MONTH**1****Strategy call**

We agree the month's goal (leads, bookings, footfall or awareness) and how to measure it.

2**Plan approved**

You approve the content calendar and campaign plan before the month starts.

3**Produce & publish**

Shoots, design, copy, scheduling and campaign builds. We run the platforms.

4**Report & adjust**

A plain-language report on results and next month's changes.

RETAINERS · REMOTE FDE

Your own remote engineer.

A Forward Deployed Engineer is one person from our team who works on your business every month: fixes, changes, new features and the next idea.

10 HOURS A MONTH R 5 050 a month Keep it running. Updates, fixes and small changes for a build that mostly runs itself. 10 engineering hours a month from your Forward Deployed Engineer.	20 HOURS A MONTH R 10 100 a month Keep improving. Room for a new feature or a real improvement most months. 20 engineering hours a month from your Forward Deployed Engineer.	30 HOURS A MONTH R 15 150 a month Build every month. A steady stream of features, integrations and artifacts. 30 engineering hours a month from your Forward Deployed Engineer.	50 HOURS A MONTH R 25 250 a month Embedded. Close to a third of a full-time engineer, working on your business. 50 engineering hours a month from your Forward Deployed Engineer.
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Engineering hours (ad hoc)

Changes outside a retainer, by the hour, at the same hourly rate the retainers are worked out at.

R 505

an hour

COMES WITH YOUR PACKAGE Hosting & maintenance Keeps what you have running: hosting, SSL, backups, updates and small content edits, by the month.	ON TOP, WHEN YOU WANT TO GROW A retainer Moves it forward: new features, integrations, artifacts and the next idea, built by your engineer in the hours you choose.
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MEGA PIXEL

MegaPixel, on your own server.

The platform 1010 runs on, for your own team or under your own name. Setup once, then hosting, support and maintenance every month.

MegaPixel · Private enterprise deployment

MegaPixel in-house: a private instance for your organisation, where your own team builds websites, apps and documents. Your own private server; inference on your own AI keys.

Once-off setup, then hosting, support & maintenance every month.

R 101 000

once-off

+ R 15 100 a month

MegaPixel · White-label

MegaPixel under your brand, with your name, logo and domain, so you can offer it to your own clients. Your own private server; inference on your own AI keys.

Once-off setup, then hosting, support & maintenance every month.

R 101 000

once-off

+ R 15 100 a month

Your own private server

A private VPS or a dedicated server, for your team alone.

Your own AI keys

Inference runs on your own keys, so the AI bill is between you and your provider.

Hosted and looked after

Updates, fixes and support, from the team that uses it every day.

Your team builds on it

Describe it, and the platform designs it, builds it, wires up its database and puts it live.

HOW TO BUY

Three ways in.

1 · Buy now

A base package and its add-ons, checked out online at /pricing. Pay the deposit by card and your invoice lands in your client portal.

2 · Get a custom quote

Anything else: design, media, custom features or a mix. Five minutes on / spec, and a fixed, itemised quote within 1010 minutes (about 17 hours).

3 · Bring us clients

Earn commission on the sales you generate. Apply as an agent from a free account at /agents.

BUYING A PACKAGE, STEP BY STEP

1

Build your list

Pick one base package, tick any add-ons, and see the once-off and monthly totals as you go. Design, media or custom features turn it into a quote request.

2

Pay the deposit

Create your account or sign in at checkout, then pay the deposit by card, Apple Pay or Google Pay. Your invoice lands in your client portal straight away.

3

Your spec form

We check the questions against your order, then email you the form. It saves as you go, and you upload your files on the same page.

4

Working preview

1010 MINUTES

A clickable preview of your real build, on your phone. Tell us what to change and we refine it.

5

Live

10 DAYS 10 HOURS

Refined, secured, tested on real devices, connected to your domain and submitted to the search engines. Hosting and upkeep start monthly from here.

The clock runs on our side of the work. It pauses while we wait on you for information, media, content or access to a third-party system. Anything that depends on someone else, like an app store review or a payment gateway approval, runs on their clock.

Secure card payment

Your card details go to Yoco's own secure page and never reach our server. If card checkout is unavailable, you get our payment link or EFT details with your invoice number as the reference.

Deposit now, balance on delivery

Each package shows its deposit. The balance is due when your site goes live, and hosting and upkeep are billed monthly after launch.

Everything in your portal

Your account becomes your client portal: invoices, your statement, quotes, the build's progress and a support desk with the whole history.

The code is yours

The code, content and data are yours once the build is paid. Host it with us or take it anywhere.

LET'S TALK

Let's build yours.



Prices & checkout



Custom quote



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WHATSAPP & CALLS

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